



**4RD ANNUAL HOMECOMING & WINTER CARNIVAL
ALUMNI MARKETPLACE OPPORTUNITIES**

**Alumni 15% of gross sales
{tax deductible donation}**

- Company name, logo and link to your website with listing as participating retailer on New Roads website with event promotion and listing on New Roads School's Facebook page.
- Company name and logo as participating retailer on all pre-event promotions going to over 3,000 households
- Signage in retail space
- Cross-promotion: Company name, logo and website address included in business directory portion of Kaleidoscope Ad Journal – event is March 24, 2012 at the Annenberg Community Beach House

**Parents who have supported 2011-2012 Annual Giving Space rental fee of \$75 and 15% of gross sales
{tax deductible donation}**

- Company name and logo as participating retailer on all pre-event promotions going to over 3,000 households
- Company name, logo and link to your website with listing as participating retailer on New Roads website with event promotion and listing on New Roads School's Facebook page
- Signage in retail space
- Cross-promotion: Company name, logo and website address included in business directory portion of Kaleidoscope Ad Journal – event is March 24, 2012 at the Annenberg Community Beach House

**Outside Vendors and
Parents who have not participated in 2011-2012 Annual Giving Space rental fee of \$150 and 15% of gross sales
{tax deductible donation}**

- Company name, logo and link to your website with listing as participating retailer on New Roads website with event promotion and listing on New Roads School's Facebook page
- Company name and logo as participating retailer on all pre-event promotions going to over 3,000 households
- Signage in retail space
- Cross-promotion: Company name, logo and website address included in business directory portion of Kaleidoscope Ad Journal – event is March 24, 2012 at the Annenberg Community Beach House

Please contact Shaina Simenas (ssimenas@newroads.org) or (310) 828-5582 ext. 336 with your inquiries regarding customizing a package for your company.

Date: _____

Name(s) (as it should appear in printed materials): _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Check enclosed Charge MasterCard VISA AmEx Card # _____

Expiration Date _____ Security Code _____

Amount \$ _____ Signature _____

NRS is a non-profit organization, and meets all the requirements of the IRS code, section 501 (c) (3)

**New Roads School
3131 Olympic Boulevard
Santa Monica, CA 90404 • 310.828-5582 • fax 310.828-2582**